

name:	
EVAL	HATION FORM

XECUTIVE SUMMARY	LITTLE/ NO VALUE	BELOW EXPECTATIONS	MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	JUDGED SCORE
. One-page summary of the business model	0-1-2-3-4-5	6-7-8	9-10-11	12-13	
NIQUE VALUE PROPOSITION	LITTLE/ NO VALUE	BELOW EXPECTATIONS	MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	JUDGED SCORE
. Description of the single, clear, compelling message that states why the	0-1-2-3-4	5-6	7-8	9-10	SCORE
product/service is different and worth buying					
JSTOMER SEGMENTS	LITTLE/ NO VALUE	BELOW EXPECTATIONS	MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	JUDGED SCORE
Description of target customers	0-1-2-3-4	5-6	7-8	9-10	
HANNELS OF DISTRIBUTION	LITTLE/ NO VALUE	BELOW EXPECTATIONS	MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	JUDGED SCORE
	0-1-2-3-4	5-6	7-8	9-10	
person distribution and the state of the sta	, <u>, , , , , , , , , , , , , , , , , , </u>				
JSTOMER RELATIONSHIPS	LITTLE/ NO VALUE	BELOW EXPECTATIONS	MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	JUDGED SCORE
entropy of the state of the sta	0-1-2-3-4	5-6	7-8	9-10	
EVENUE STREAMS	LITTLE/ NO VALUE	BELOW EXPECTATIONS	MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	JUDGED SCORE
100 100 100 100 100 100 100 100 100 100	0-1-2-3-4	5-6	7-8	9-10	
EY ACTIVITIES	LITTLE/ NO VALUE	BELOW EXPECTATIONS	MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	JUDGED SCORE
	0-1-2-3	4-5-6	7-8	8-9	
EY RESOURCES NEEDED	LITTLE/ NO VALUE	BELOW EXPECTATIONS	MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	JUDGED SCORE
The state of the second	0-1-2-3	4-5-6	7-8	8-9	JONE
EY PARTNERS	LITTLE/	BELOW	MEETS	EXCEEDS	JUDGED
	NO VALÚE 0-1-2-3	EXPECTATIONS 4-5-6	7-8	EXPECTATIONS 8-9	SCORE
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	BELOW	MEETS	EVCEEDS	INDO-E-
OST STRUCTURE	LITTLE/ NO VALUE	BELOW EXPECTATIONS	MEETS EXPECTATIONS	EXCEEDS EXPECTATIONS	JUDGED SCORE
SPREADSHEET SHOWS START UP COSTS AND INCOME STATEMENT	0-1-2-3	4-5-6	7-8	9-10	

PRESENTATIO	ON TOTAL POINTS (100)
	LESS PENALTY POINTS
	TOTAL SCORE